

*South Street  
Photography*  
*Your Perfect Photographers*

*Welcome Guide*

*Package & Information packet*

*35 Saint Johns Drive*

*Freehold, NJ 07728*

*732-866-1709*

*www.southstreet.photography*

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## Important Questions to Ask Any Photographer Before Booking.

**What is your style? Why you want to know:** Many photographers use a blend of styles. You'll want to be sure they are able to do portraits, if portraits are important to you. Going with the style a photographer likes will give you good results, as long as that style fits your likes and needs.

**Our answer:** Our style is a mix which developed over the years that Lauren and I have worked together. We'll include portraits, some formal some creative, candid photos, journalistic photos and more.

**Will the photos be retouched and color balanced? Is that done before I see the proofs? Why you want to know:** These are the techniques photographers use to make your photos look perfect. Some photographers will polish all your photos, while others will show you untouched proofs and work their magic only on the images you order.

**Our answer:** All of our photos are edited. Your previews are ready for print and or an album. We will go above that editing when we design album or print to be sure you get the best.

**How many weddings have you photographed? Also, what's your favorite part of a wedding day, and time of year to shoot? Why you want to know:** You have one chance to get amazing wedding photos. You'll want someone who knows how to get those photos under pressure.

**Our answer:** Lauren and I have photographed over 1000 wedding. Favorite time of year? we'd say fall. We love the colors, followed closely by the beginning of spring when everything starts to bloom. Favorite part of the day? That's a little tougher to pick one part of the day. We love what we do. If we had to pick, we'd say working with our bride and her photos and working with our wedding couple on their photos. That's two parts of the day can't pick just one.

**What exactly is included in your packages? Why you want to know:** When comparing, check whether prints, albums, and proofs, as well as extra coverage such as engagement shoots, are covered. They can all alter the costs significantly. It's not necessarily a bad thing if, say, your album isn't included—you can always make this on your own or buy it à la carte—but you want to be sure you're comparing apples to apples to get the best value.

**Our answer:** You can see all this in our info packet when we meet, (in person, or online). We can personalize a collection to fit your needs.

**How many hours of coverage do we get? What is the charge for overtime? Why you want to know:** If overtime is going to cost you a ton, you'll be able to plan accordingly. If you have six hours of coverage but your photographer charges a huge hourly rate for overtime, you might have them leave after you cut the cake instead of after the last dance. Or, you may opt for a longer package to pay a little more up front (and avoid the larger hourly overtime rate later).

**Our answer:** We offer "Full day" coverage. Meaning we leave at the end of your 5-hour reception and typically start with getting ready photos. Our days are 10 to 12 hours long.

**What is the deposit and total fee? Why you want to know:** In addition to the bottom line number, you'll want to ask when it's due.

**Our answer:** This depends on your chosen collection. Most couples will leave 1/3 or 1/4 or we can do a payment plan.

**Will you be my actual photographer, will it be one of your associates? Why you want to know:** Don't assume Bruce of Bruce Photography will be your photographer. That doesn't mean Bruce's partner Frank is subpar, but you'll want to meet with him (and see his photos) to make that decision.

**Our answer:** You book us you get US. We are not a one stop shop. We do not have a "staff". We do one thing and we do it well.

**Do you have backup photographers who will shoot the wedding if you're sick? Why you want to know:** If you're going with a company that employs a team of photographers, you'll have a built-in backup, maybe. If you're going with a solo shooter, ask if they have colleagues on call in case of an emergency.

**Our answer:** Absolutely we have back up. We have many friends in the area and many through our professional associations. Rest assured we would never bail out on you. I'll also tell you, in all the years I have missed three weddings. Two were the week and week after my daughter was born. The third was after surgery for an Achilles injury many years ago. Pretty good track record, I'd say.

**Will there be a second shooter or any assistants? Is there an additional fee for each (if applicable)? Why you want to know:** Second shooters can cover more ground and can give you two perspectives on major moments

**Our answer:** We have been and always will be a two-photographer team. No additional fee.

**How long after the wedding do we get to see the photos? Why you want to know:** You'll want to see photos ASAP, and the wait can be pretty agonizing. But if you know in advance you can manage your expectations.

**Our answer:** Typically, by the time you're back from your honeymoon we'll have your previews ready.

**How do you coordinate with my videographer and how do you envision working together? Why you want to know:** This pair will coordinate and stay out of each other's way— easier to do if they have a good rapport. If you haven't hired a videographer yet, ask them for a suggestion.

**Our answer:** We can recommend our videographer. We work well together but we can work with anyone. We both have a job to do and will do needs to be done to be sure we both get what we want. We have your best interest in mind.

**How many weddings do you do a weekend? Why you want to know:** If your photographer is doing an afternoon wedding before yours, you'll need to work out a plan if the first event runs over.

**Our answer:** Never more than one a day. Occasionally 2 per weekend. Hardly ever 3 per weekend.

**Have you ever shot at my venue(s) before? Why you want to know:** Your photographer should be aware of any lighting needs or issues specific to the space. If they haven't ever worked in your venue, they should be willing to check it out beforehand.

**Our answer:** There aren't many places in the area we haven't visited. If by chance your venue is new for us, we'll check it out in advance.

**Will you follow a shot list or do you prefer to have free reign to capture the festivities how you see fit? Why you want to know:** Most photographers will welcome a shot list to make sure you get the specific pics you want but don't overwhelm them with hundreds of requests—if hire a good pro, you're hiring them for their eye as well as their experience creating amazing albums, so let them do their job.

**Our answer:** We'll ask for a "Shot list". We don't know your family or friends. If there are special groups you would like photographer, give us a list. We'll still be able to capture you day as we see it. We want to get those photos of your friends and family. Those will fit in as the day progresses.

**What are the restrictions for sharing photos online or for publication? Do you own the copyright to the photos? Why you want to know:** If you're a Facebook and Instagram addict, not being allowed to share some of your wedding photos online may be torture. Better to know about this ahead of time.

**Our answer:** Yes, we own the copyright. However, you receive a Print Release, which allows you to use your photos personally. Meaning social media, prints for personal use. You can not sell you photos or give them you other vendors. Should one of your vendors ask for photos, refer them to us. We'll gladly provide photos.

**Do you bring your own lighting? Why you want to know:** Not only will you want to determine if you'll need to supply additional lighting (either hiring a lighting designer or having the venue supply it) but you'll want to be sure the equipment they bring won't be too bulky or obtrusive.

**Our answer:** Oh, yes. We are experts at lighting. There isn't any lighting condition we can't handle.

We hope this helps in your search for your photographer. If you choose us or another photographer, we want you to make an informed decision that best fits your needs.

Thank you,

John J. Pacetti and Lauren Kuhn  
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35 Saint Johns Drive  
Freehold, NJ 07728  
732-866-1709

[www.southstreet.photography](http://www.southstreet.photography)

<https://www.facebook.com/SouthStStudios/>

<https://www.pinterest.com/jjpacetti/>

<https://twitter.com/SouthStPhotog>



### *Tips and Tricks, Things only we think about.*

1. Keep in mind we need about 1½ hours at the bride's house and 45 minutes with the guys, so... we usually need to be at the bride's house about 2 ½ hours before the ceremony start time and an hour before with the guys. Please plan your timing accordingly.
2. If you plan on having your hair or make-up done, please insist you are done first. Hair and makeup people like to do the bride last. Please don't let them talk you into being last. You don't know how many times photos start an hour late because the bride was last. You hired us for our creativity & skills. We cannot do for you what we can, if we are not given the time we planned. Also, you should start getting ready ½ hour earlier than you think you should. Give yourself some extra time, you'll always find a way to use it.
3. Guys, your hair cut, if you plan on a cut just before the wedding, have your hair cut a number of days prior. Let your hair grow in for a few days. This way it won't have the just cut look. One less thing to do a day or two before your wedding day.
4. It is very important we start on time! It will be difficult to do everything we need to without enough time.
5. Please have everyone ready at our decided start time. This will insure people will be ready when we need them. This includes parents, bridal party etc.
6. Family photos are an important part of the day. Make sure your family knows ahead of time that they will be needed for photos at the appointed times. Usually the bride's immediate family at the house, groom's immediate family at his house, and both sides following the ceremony.
7. Wedding sneakers or slippers! If you plan on spending time on the dance floor, no one will know you're wearing sneakers or slippers. Your feet will thank you by the end of the day!
8. Limos are usually booked based on a number of hours. Consider our photo time and drive time to your reception site when making your limo arrangements.
9. Should you decide to provide us with a meal, I would like to respectfully make two small requests. First, we are provided with a table (small and out of the way) in the reception room with your guest so we do not miss something that may happen during dinner. An impromptu speech for an example, trust me, this has happened. Second that a hot meal be provided. We will be with you at least 10 hours; a hot meal is appreciated.
10. I cannot be responsible for eye blinks and/or facial expressions if you are distracted by other cameras; therefore I may ask others to refrain from taking photos while I'm creating your Cherished Wedding Day images. This is usually not an issue and I allow others to take photos while I am, but on occasion I have had to ask others to stop.
11. Luggage tags, that's right, luggage tags. It's my job to think of these things. Buy a few tags (the kind you slip on to your bags) and slip a photo in them. Attach them to your bags when you leave for that far off place. You'll always be able to identify your bags and no one can mistake yours for theirs. What a great idea! Aren't you glad I thought of it?
12. Above all, relax. Let the professionals you've hired take care of you, your family and friends.





## **The Album Package**

### **40 Page 12x12 Studio Designed Book**

- **Two photographer team**
- **Our experience, knowledge & wedding day savvy**
- **“Full Day” coverage**
- **Thumb drive with print release (download still available)**
- **Custom online preview gallery**
- **Dynamic lighting throughout your day**
- **Redundant backup of files on & off site**
- **Your Engagement Session**
- **Peace of mind**
- **Our Exclusive Brides Guide**

**Your investment 3700** (3 or 4 payment plans)

**Plus, NJ State Sales Tax**

### **Day of options**

Same day Slideshow. 100.

A laptop slideshow of selected photos from earlier in your day.

Same day Gift Book. 200.

A 4x6 10 photos gift book presented to you during your reception.

Add both 250.



## **The Highlight Package**

### **20 10x10 Studio Highlight Book**

- **Two photographer team**
- **Our experience, knowledge & wedding day savvy**
- **“Full Day” coverage**
- **Download of files with print release**
- **Custom online preview gallery**
- **Dynamic lighting throughout your day**
- **Redundant backup of files on & off site**
- **Your Engagement Session**
- **Peace of mind**
- **Our Exclusive Brides Guide**

**Your investment 2900** (3 or 4 payment plans)

(No NJ state tax applied to this package)

### **Day of options**

Same day Slideshow. 100.

A laptop slideshow of selected photos from earlier in your day.

Same day Gift Book. 200.

A 4x6 10 photos gift book presented to you during your reception.

Add both 250.



## **THE BASE Package**

- **Two photographer team**
- **Our experience, knowledge & wedding day savvy**
- **“Full Day” coverage**
- **Download of files with print release**
- **Custom on-line preview gallery**
- **Dynamic lighting throughout your day**
- **Redundant backup of files on & off site**
- **Peace of mind**
  
- **Our Exclusive Brides Guide**

**Your investment 2400 (3 or 4 payment plans)**

(No NJ state tax applied to this package)

### **Day of options**

Same day Slideshow. 100.

A laptop slideshow of selected photos from earlier in your day.

Same day Gift Book. 200.

A 4x6 10 photos gift book presented to you during your reception.

Add both 250.



**Ask about our  
Micro or Mini Wedding and Events  
(limited service area)**

- \* One photographer**
- \* Two-hour minimum booking**
- \* May add additional hour**
- \* Download of files with print release**
- \* Custom online preview gallery**
- \* Redundant backup of files on & off site**

**Need a Videographer?**

**Call John at Always Video**

**732-390-4726**

**[alwaysvideo.com](http://alwaysvideo.com)**





Ask about our Bundle options.  
Build your collection and take  
10% off of your add-ons.

**Album Choices 900**

You Album is individually designed work of art

All 10x10 Albums include 40 pages  
(20 spreads)

Cover options:

- Photo Cover
- Photo Leather Cover
- Leather Cover
- Metal Cover
- Acrylic Cover
- Venice Hand Painted Cover Add 100
- Whimsical Wood Engraved Cover Add 100

- Upgrade to a 12x12 book 250
- Additional spreads 75
- Metallic Finish (per spread) 15
- Metallic Finish (full book) 250

**Specialty Album**

The BIG A\$\$ Book (20x28) 2500

**Gift Books**

- 8x10 Matted Book 550
- 8x8 Book 450
- 6x6 book 350
- Brag book (10 photos) 250
- Brag book (20 pages) 350
- Preview Catalog 75

**Gift Photos 40**

- 8x10
- 5x7
- 4x6

**Lifestyle Engagement Session 395**

Includes Reception Signature Book

**Save The Date Magnets & Post Cards**

- Sets of 25 99
- Wallets 3x3
- 4x5 5x5
- 4x5 Post Cards

**Portraits**

Framed, Canvas Wraps, Float Wraps

- 30x40 800
- 24x36 700
- 20x24 600
- 16x20 475
- 11x14 350

**Metal Murals 12x12**

6 Panels 400

**Metal Murals 9x9**

6 Panels 300

Metal Prints

- 20x24 450
- 16x12 350
- 11x14 250
- 8x10 100

**BRAND NEW ITEM**  
**"View Masters"**  
Set of 2 150





Notes: